



**The Needful Post COVID-19
Paradigm of Road Safety Ensures an
Amicable Societal Continuance**



**“PLEASE RESTRICT HAZARDS
BEFORE THEY TAKE YOU
GRANTED”-DR. RUDRARUP
GUPTA**

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Introduction



This issue primarily detects the following:

- ❑ Every year more than one million people are injured in road accidents all over the world.**
- ❑ Accident risks on the road, during both work-related driving and leisure time driving, involve risks to the driver, passengers and other road users.**
- ❑ Today's continuously changing traffic environment requires constant alertness on the part of road users.**



Importance of Road Safety



It is really important because of the following:

- ✓ **Children and young people are at risk on the roads.**
- ✓ **We have to be aware about traffic law**
- ✓ **“Road Safety” education plays an important role in shaping the attitudes and behaviours of children and young people.**



Salient Features of Road Safety

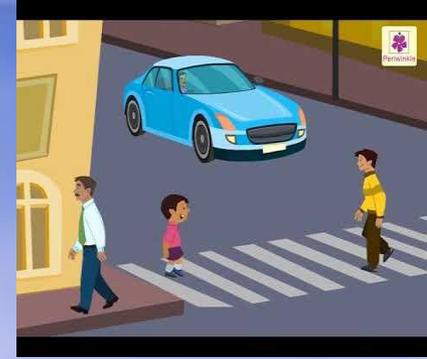


“Road safety” reminds the following:

- **Airbags in vehicles can range from only in the dashboard, to the knee well, the door pillar.**
- **Seat Belt is mandatory for the passengers while travelling.**
- **Helmet is definitely important in case of “Bike Riding” to protect the head.**
- **Adjustable mirrors on vehicles help the driver monitor and make it safer.**



Prevention of Road Accidents



Accidents should definitely be prevented through :

- **Avoiding over speeding and following speed limits.**
- **Avoiding drunken driving.**
- **Misuse of helmets by two-wheeler drivers.**
- **Misuse of seat belts and child restraints in cars.**
- **Insufficient visibility, appropriate headlights and road lightings.**

Methodologies for Road Safety



People might be aware of the following:

- Detective Measures**
- Perceptual Tie-up**
- Awareness Programme**
- Involvements of Participative Leaders**

Prime contributions of Academic Leaders



Leaders have to participate for:

- ✚ Publicity Programs
- ✚ Grants-in-aid to Voluntary Organizations for organizing road safety
- ✚ National Highway Accident Relief Service Scheme
- ✚ Refresher Training to Heavy Vehicle Drivers in Unorganized Sector
- ✚ Setting up of Model Driving Training school



Present Scenario of Road Safety



The real fact is that:

- ◆ **A total of 4,37,396 road accident cases were reported during 2019.**
- ◆ **Road accident cases in the country have decreased from 4,45,514 in 2018 to 4,37,396 in 2019.**
- ◆ **The fatalities in road accidents have increased by 1.3% (from 1,52,780 in 2018 to 1,54,732 in 2019).**
- ◆ **The National Crime Records Bureau (NCRB) 2021 report states that there were 155,622 fatalities.**
- ◆ **69240 deaths have been detected due to various accidents through “Two Wheelers” since 2014.**



The Exclusive Statement



“Our latest contribution towards customer safety is the introduction of the ‘e-Call’ service, which we launched with our connected car application ‘Mercedes me connect’ in India. This is the first-ever ‘e-Call’ service in the industry with the aim of reducing fatalities by enabling faster and more specific assistance in case of an accident”-Martin Schwenk , MD & CEO, Mercedes-Benz , India



Collective aims of Leaders



Social Leaders are truly responsible for:

✿ **“The aim is to refine the traffic rules and regulations based upon all the legitimate safety cautions for the common mass to walk on the road without any hazard”.**



Conclusion



It says that:

- 1. Road safety is one of the most pivotal subjects in across the globe and researchers have granted this subject to do some extensive analysis to find out the most reasonable solution for bringing out the anticipated societal peace in the end.**
- 2. It shall be truly overwhelming for the road users to enable the congratulatory metamorphosis of lives through their very long span of time. It is quite desirable to carry over the pertinent national legacy altogether.**

Thank You