

# PROGRAM SCHEDULE

## International Conference

on

**Social Science and Business**

**December 16-17, 2023**

**Venue: Zoom Platform**

**PLENARY SESSION**

**16<sup>th</sup> December 2023**

**Based Time: (1:30-3:00 pm) India**

**Local Time:** Albania (9:00 am), Algeria (9:00 am), Bangladesh (2:00 pm), Ethiopia (11:00 am), India (1:30 pm), Indonesia (3:00 pm), Mauritius (12:00 pm), Morocco (9:00 am), Nigeria (9:00 am), Pakistan (1:00 pm), Philippines (4:00 pm), Russia in Moscow (11:00 am), Tanzania (11:00 am), Zambia (10:00 am) and Zimbabwe (10:00 am)

**Welcome Address** : **Babitha. N. S** **1:30-1:35 pm**  
School of Law, Central Campus  
CHRIST, Bangalore  
**India**

**Focus:** Cross-border cooperation between Russia and China in education: problems and prospects : **Professor Dr Zalesskaia Olga** **1:35-1:55 pm**  
Doctor in History  
Blagoveshchensk State Pedagogical University/  
Blagoveshchensk  
**Russia**

**Focus:** Gig workers and inclusion: perspective of social security benefits : **Professor Dr Sapna Sainath** **2:00-2:20 pm**  
Head of the Department of School of Law  
Christ University  
Bangalore  
**India**

**Focus:** University to work transition: Exploring the expectations of potential employers and the required roles of a University : **Dr Kh Atikur Rahman** **2:25-2:45 pm**  
Associate Professor of English and Communication  
Bangabandhu Sheikh Mujib Maritime University  
**Bangladesh**

**Vote of thanks** : **Dr Khandaker Mursheda Farhana** **2:45-2:50 pm**  
Associate Professor  
Department of Sociology and Anthropology  
Shanto-Mariam University of Creative Technology  
**Bangladesh**

**Join Zoom Meeting:** <https://us02web.zoom.us/j/81762359250?pwd=V1hvMFU3YjEvK253M2Jlby9HOHZBdz09>  
**Meeting ID: 817 6235 9250**  
**Passcode: 939842**

## PARALLEL SESSIONS

### DAY ONE

16<sup>th</sup> December 2023 (Saturday)

#### ROOM: I

##### Session Chair

**Dr Jaymund M. Floranza**

Catanduanes State University

Philippines

##### Time

9:00-11:00 am (Bangladesh)

8:30-10:30 am (India)

##### Session Members

**Mohammad Jashim Uddin**

**Sharmin Sultana**

Northern University Bangladesh

Author ID: Edu51161223

Bangladesh

Breaking the Chains: A Postmodern

Feminist Study of Syed Waliullah's

Bohipiir

**Co-Chair**

**Dr Kh Atikur Rahman**

**Member**

**Dr Aswathy VK**

**Dr V. Saranya**

**Ms. U. Pushpalatha**

KCG College of Technology

Author ID: Bus99161223

India

Empowering College Students with

AI: Writing Analysis and

Enhancement

**Ms. U. Pushpalatha**

**Dr V. Saranya**

KCG College of Technology

Author ID: Edu23161223

India

A Scientific Approach to Improve

Listening Skills for the ESL Learners

**Anzar Hussain Shah**

**Radhika**

Arni University Himachal Pradesh

Author ID: Edu12161223

India

An increasing tendency of

unemployment among educated youth,

which is harmful to society, special

reference to India

**Mohammad Jashim Uddin**

Northern University Bangladesh

Author ID: Edu74161223

Bangladesh

Aminul Islam's Poems : Conflict

between Modernism and Post-

Modernism

<https://us02web.zoom.us/j/89130900140?pwd=ZG5sMHL4am12YW5XRW9EWjhlVjFTQT09>

**Passcode: 913805**

**Meeting ID: 891 3090 0140**

## DAY ONE

16<sup>th</sup> December 2023 (Saturday)

### ROOM: II

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Dr Samridhi Tanwar</b> Indira Gandhi University Haryana, India	9:30-11:30 am (Bangladesh) 9:00-11:00 am (India)	
<b>Dr Navdeep Kumar</b> Lyallpur Khalsa College, Jalandhar (Punjab) Author ID: Bus56161223 India	Fintechs and Sustainable Development – Indian Scenario	<b>Co-Chair</b> <b>Dr M. Palanisamy</b> <b>Member</b> <b>Dr Rajeev Kumar Sinha</b>
<b>Dr Abdal Ahmed et al</b> Tula's Institute of Management & Engineering Author ID: Bus62161223 India	Sales Promotional Activities During the Covid-19 Pandemic: A Study	
<b>Dr Chandra Bhooshan Singh</b> <b>Ms. Mariyam Ahmed</b> Kalinga University, Raipur Author ID: Bus66161223 India	Revolutionizing digital marketing: the impact of artificial intelligence on personalized campaigns	
<b>Dr Pawanjeet Kaur</b> GD Goenka University Author ID: Bus88161223 India	Applicability of Artificial Intelligence in Business	
<b>Lt. Dr K. Shobana</b> <b>Ms. B. Iswarya</b> Sree Saraswathi Thyagaraja College, Pollachi Author ID: Bus100161223 India	Effective utilization of social media in the growth of business	
<b>Join Zoom Meeting:</b> <a href="https://us02web.zoom.us/j/81762359250?pwd=V1hvMFU3YjEvK253M2Jlby9HOHZBdz09">https://us02web.zoom.us/j/81762359250?pwd=V1hvMFU3YjEvK253M2Jlby9HOHZBdz09</a> <b>Meeting ID: 817 6235 9250</b> <b>Passcode: 939842</b>		

## DAY ONE

16<sup>th</sup> December 2023 (Saturday)

### ROOM: III

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Prof. Dr Viveka Nand Sharma</b> Malwanchal University India	11:30 am-1:30 pm (Bangladesh) 11:00 am-1:00 pm (India)	
<b>Miss Nchumbeni S Ovung</b> <b>Dr Debojit Konwar</b> St. Joseph University Author ID: Eco30161223 India	A Case Study on Performance and Impact of National Minorities Development & Finance Corporation (NMDFC) Scheme in Kohima District of Nagaland	<b>Co-Chair</b> <b>Dr Kh. Mursheda Farhana</b> <b>Members</b> <b>Dr D. Ranjithkumar</b> <b>Dr Divya Vijay</b>
<b>S. TemsusenlaAo</b> <b>Dr Debojit Konwar</b> St. Joseph University Author ID: Bus32161223 India	Presentation Title: Cost Benefit Analysis of the Production of spices in Peren District, Nagaland	
<b>Dr M. Sasikala Saravanan</b> Holy Cross College Author ID: Bus34161223 India	Impact of textiles in agriculture industry	
<b>Ms. Riweu Kenye</b> <b>Dr J. Suresh Kumar</b> St. Joseph University <b>Author ID: Bus35161223</b> India	Performance of banking sector: a study of select bank in India	
<b>Priya</b> <b>Dr Mamta Aggarwal</b> <b>Dr Meera Bamba</b> Chaudhari Bansi Lal University Author ID: Bus37161223 India	Women's financial resilience: a look at mudra yojana's influence on Indian MSMEs	

<https://us02web.zoom.us/j/89130900140?pwd=ZG5sMHI4am12YW5XRW9EWjhlVjFTQT09>  
**Passcode: 913805**  
**Meeting ID: 891 3090 0140**

**ROOM: IV**

**Session Chair**

**Dr J. Suresh Kumar**

St. Joseph University, Nagaland

India

**Time**

**4:00-6:00 pm (Bangladesh)**

**3:30-5:30 pm (India)**

**Session Members**

**Urvisha J. Mataliya**

**Dr Vijay S. Jariwala**

Sardar Patel University

Author ID: Bus49161223

India

An analytical study of comparison between State Nutritional Index (SNI) and HDI for Indian states

**Co-Chair**

**Dr Gunmala Gugalia**

**Member**

**Dr Mariya Aslam**

**Dr Abdal Ahmed et al**

Tula's Institute of Management &

Engineering

Author ID: Bus60161223

India

Exploring the Influence of Online Platforms on Well-Being: The Intersection of Social Media and Mental Health

**Dr M. Vadivel**

Erode College of Law

Author ID: Tech65161223

India

Role of digital economy in Indian economic growth

**Ms. Sunanda Narang**

**Dr Chandra Bhooshan Singh**

Kalinga University

Raipur

Author ID: Bus67161223

India

An Empirical Study of Underpricing in Initial Public Offerings

**Dr M. Palanisamy**

JKK Nataraja College of Arts and Science

Author ID: Bus76161223

India

Competitiveness and determinants of agricultural exports: evidence from India

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**Meeting ID: 817 6235 9250**

**Passcode: 939842**

## DAY ONE

16<sup>th</sup> December 2023 (Saturday)

### ROOM: V

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Dr Sharmila Kayal</b> Adamas University India	4:30-6:30 pm (Bangladesh) 4:00-6:30 pm (India)	
<b>Ms. Meera . B</b> <b>Dr Tripura Sundari. C.U</b> <b>Dhinesh Kumar. S</b> Bharathidasan Govt.College for Women Author ID: Bus93161223 India	Need of Women entrepreneurs to succeed India's Sustainable Development Goals	<b>Co-Chair</b> <b>Dr M.Vadivel</b> <b>Member</b> <b>Dr Rahul Pandey</b>
<b>Leenshya GUNNOO</b> <b>Eric BINDAH</b> University of Technology Mauritius Author ID: Bus14161223 Mauritius	Analysing the Level of Financial Literacy and the Corresponding Impact on Financial Decision-Making: An Empirical Study in Mauritius	
<b>Eric BINDAH</b> <b>Leenshya GUNNOO</b> University of Mauritius Author ID: Bus15161223 Mauritius	Understanding the Evolving Landscape of Consumer Durables Purchases in Post-COVID-19 in Mauritius	
<b>Regis Misheal Muchowe</b> <b>Hazel Mubango</b> Zimbabwe Open University Author ID: Bus21161223 Zimbabwe	Human Resources Analytics in SMEs in Harare CBD: Opportunities and Challenges	
<b>Lloyd Chingwaro</b> <b>Regis Mishaeal Muchowe</b> Zimbabwe Open University Author ID: Eco22161223 Zimbabwe	Perceptions and attitudes of lecturers towards emergence of artificial intelligence in Zimbabwe state universities	
<a href="https://us02web.zoom.us/j/89130900140?pwd=ZG5sMHI4am12YW5XRW9EWjhlVjFTQT09">https://us02web.zoom.us/j/89130900140?pwd=ZG5sMHI4am12YW5XRW9EWjhlVjFTQT09</a> Passcode: 913805 Meeting ID: 891 3090 0140		

## DAY ONE

16<sup>th</sup> December 2023 (Saturday)

### ROOM: VI

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Professor Dr Abul Hossain</b> Green University of Bangladesh Bangladesh	6:30-8:30 pm (Bangladesh) 6:00-8:00 pm (India)	
<b>Dr K. Manimekalai</b> Sri GVG Visalakshi College For Women Author ID: Soc92161223 India	Issues and challenges of disability and rehabilitation services in India	<b>Co-Chair</b> <b>Dr V. Saranya</b> <b>Members</b> <b>Dr Biniyam</b> <b>Dr Anamika Chauhan</b>
<b>Dr Abdal Ahmed et al</b> Tula's Institute of Management & Engineering Author ID: Soc61161223 India	Analyzing the Influence of Indian Culture on Globalization: A Comprehensive Study	
<b>Dr Sonia Rajoria</b> Gitarattan International Business School Author ID: Soc31161223 India	Higher education for eliminating gender discrimination: breaking new grounds	
<b>B. Iswarya</b> <b>Lt. Dr K. Shobana</b> Sree Saraswathi Thyagaraja College Author ID: Soc87161223 India	Effect of social media on society	
<b>Chongbang Nirmal et al</b> Tribhuvan University Author ID: Sco43161223 Nepal	Local Entrepreneurship Enhancing Socioeconomic Status of Migrant Worker Household in Nepal: A field study	
<b>Nelofar Ara</b> <b>Dr Aswathy VK</b> Lovely Professional University Author ID: Soc06161223 India	Recollection of Racial Violence: Memory Movements and the Renaissance of Distressing Pasts	
<b>Join Zoom Meeting:</b> <a href="https://us02web.zoom.us/j/81762359250?pwd=V1hvMFU3YjEvK253M2Jlby9HOHZBdz09">https://us02web.zoom.us/j/81762359250?pwd=V1hvMFU3YjEvK253M2Jlby9HOHZBdz09</a> <b>Meeting ID: 817 6235 9250</b> <b>Passcode: 939842</b>		

## DAY ONE

16<sup>th</sup> December 2023 (Saturday)

### ROOM: VII

#### Session Chair

**Prof. Dr Ankur Goel**  
Meerut Institute of Technology  
Meerut (UP)  
India

#### Time

7:00-9:00 pm (Bangladesh)  
6:30-8:30 pm (India)

#### Session Members

**Dr Samridhi**

**Pooja**  
Indira Gandhi University, Meerpur  
Author ID: Bus33161223  
India

The G20 and Sustainable  
Development Goal: Bridging Global  
Commitments for a Sustainable Future

**Co-Chair**

**Dr Debojit Konwar**  
**Members**  
**Dr. Chandra Bhooshan Singh**  
**Ms. Mariyam Ahmed**  
**Ms. Sunanda Narang**  
**Gao**

**Dr Vijay S. Jariwala**

**Dr Pankaj Gandhi**  
Sardar Patel University  
Author ID: Bus64161223  
India

An analysis of factors affecting to  
investor's decision for various  
investment avenues -a case study of  
investors of bardoli city of gujarat

**Dr Vinodkumar D. Kumbhar**

**Dr Amol G. Sonawale**  
PDVP Mahavidyalaya, Tasgaon  
Author ID: Bus69161223  
India

The Role of Social Sciences in  
Shaping Sustainable Business  
Practices

**Dr Nidhi Goenka**

Kalinga University  
Author ID: Bus80161223  
India

Analyzing content marketing's impact  
on brands in Raipur city

**Dr D. Shobana**

**Dr J. Suresh Kumar**  
St. Joseph University  
Author ID: Bus95161223  
India

Sustainable Development through  
Creative Entrepreneurship in  
Nagaland: Challenges and  
Opportunities

<https://us02web.zoom.us/j/89130900140?pwd=ZG5sMHI4am12YW5XRW9EWjhlVjFTQT09>

Passcode: 913805

Meeting ID: 891 3090 0140



## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: VIII

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Dr Vinodkumar D. Kumbhar</b> Shivaji University India	9:00-11:00 am (Bangladesh) 8:30-10:30 am (India)	
<b>Swaraj M. Landge et al</b> Vaidyanath College Author ID: Bus13161223 India	A Comprehensive Study on Business Communication on Corporate Social Responsibility in Pune, Maharashtra	<b>Co-Chair</b> <b>Dr Pawanjeet Kaur</b> <b>Member</b> <b>Dr Prakash Rajaram Chavan</b> <b>Dr Dhanesh Ninganna Ligade</b>
<b>Ms. Mariyam Ahmed</b> <b>Mr. Satvik Jain</b> Kalinga University Author ID: Soc59161223 India	The Planning and Implementation of Urban City at Naya Raipur in the State of Chhattisgarh, India – A Descriptive Study	
<b>Ms Anshu Singh Choudhary</b> Amity School of Fashion Design & Technology Author ID: Bus58161223 India	Threads of Transformation: Fostering an Entrepreneurial Mindset in Fashion	
<b>Mr. Muhammad Waqas</b> University of Veterinary and Animal Sciences, Lahore Author ID: Bus73161223 Pakistan	Investigating the Perception of Public about the COVID-19 Vaccinations in Pakistan	
<b>Muhammad Wahaj Zaidi</b> <b>Sabika Alisher</b> Jinnah University for Women Author ID: Bus54161223 Pakistan	Effects of Kidspreneurship on children's' autonomy in Pakistan	
<b>Join Zoom Meeting:</b> <a href="https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rQT09">https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rQT09</a> <b>Passcode: 081610</b> <b>Meeting ID: 830 6246 0809</b>		

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: IX

**Session Chair**  
**Dr Nisikant Nayak**  
XIM University  
India

**Time**  
9:30-11:30 am (Bangladesh)  
9:00-11:00 am (India)

**Session Members**

<b>Amit Anand</b> <b>Dr Masood Alam Khan</b> Lalit Narayan Mithila University Author ID: Edu19161223 India	A Comparative study of the Attitude of Hindu and Muslim women, their Educational level and Social change in Sitamarhi district	<b>Co-Chair</b> <b>Dr Meera Bamba</b> <b>Members</b> <b>Dr Biniyam Bogale</b> <b>Dr Mamta Aggarwal</b> <b>Dr Nguyen Thi Do Quyen</b>
<b>Neethu E</b> <b>Dr T. J. Joseph</b> Central University of Kerala Author ID: Eco42161223 India	Determinants of Public Health Expenditure in India: A State- Level Panel Data Analysis	
<b>Dheeraj Daniel</b> <b>CMA Sujata Singh</b> Kalinga University Author ID: Bus57161223 India	Evidence from India for Measuring Equity Fund Efficiency	
<b>Rashmi Ranjan Mohapatra</b> Hindalco Industries Limited Author ID: Bus68161223 India	Social Science and Business	
<b>Neha Khilwani</b> Guru Ghasi Das (Central) University Author ID: Bus85161223 India	Green economy: “The need of the hour”	
<b>Join Zoom Meeting:</b> <a href="https://us02web.zoom.us/j/82558408399?pwd=RU8xWEUyc0NtSWRJR3lYODBzeW1Ndz09">https://us02web.zoom.us/j/82558408399?pwd=RU8xWEUyc0NtSWRJR3lYODBzeW1Ndz09</a> <b>Passcode: 484973</b> <b>Meeting ID: 825 5840 8399</b>		

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: X

#### Session Chair

**Dr Om Raj Katoch**  
Govt Degree College Batote, J&K  
India

#### Time

11:30 am-1:30 pm (Bangladesh)  
11:00 am-1:00 pm (India)

#### Session Members

**Aamir Ahmad Teeli**  
Central University of Tamil Nadu  
Author ID: Eco01161223  
India

Examining the impact of Sectoral  
Growth on Unemployment in Post  
Reform India

**Co-Chair**  
**Dr Nidhi Goenka**  
**Member**  
**Dr T. J. Joseph**

**Mohammed Essa**  
**Dr Pramod Kumar Aggarwal**  
Punjabi University, Patiala  
Author ID: Eco04161223  
India

Macroeconomic effect of inflation on  
Economic Growth in Ethiopia

**Sushanta Kumar Tarai**  
Berhampur University  
Author ID: Eco05161223  
India

Nexus between Foreign Direct  
Investment and Trade Openness

**Tama Hope Jacob et al**  
Taraba State Polytechnic Jalingo  
Author ID: Eco28161223  
Nigeria

Effect of Naira Notes redesign policy  
in Nigeria: Evidence from household  
and money market operator's cost of  
living in Taraba State

**Sulaiman Bashir**  
Federal University Dutsin-Ma  
Author ID: Eco20161223  
Nigeria

Nigeria's Economic Crisis in the  
Aftermath of the Petroleum Subsidy  
Removal

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**Meeting ID: 830 6246 0809**

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

ROOM: XI

### Session Chair

**Dr Nilesh Pandya**  
Uka Tarsadia University  
India

### Time

12:00-2:00 pm (Bangladesh)  
11:30-1:30 pm (India)

### Session Members

**Albert Joseph G. Ceniza**  
Kasiglahan Village National High  
School  
Author ID: Edu10161223  
Philippines

Factors affecting the job satisfaction in  
kasiglahan village national high school as  
perceived by educational leaders and  
teachers

**Co-Chair**  
**Dr Vijay S. Jariwala**  
**Dr D. Shobana**  
**Member**  
**Dr Sonia Rajoria**

**Mary Jane G. Bayaton**  
**Emily M. Apalla**  
Kasiglahan Village National High  
School  
Author ID: Sci09161223  
Philippines

Qualitative Assessment of the 7S Program  
using 7S Audit Checklist in Kasiglahan  
Village National High School

**Sunnylyn B. Ceniza**  
Kasiglahan Village National High  
School  
Author ID: Edu11161223  
Philippines

Effects of personality on the performance of  
educational leaders and teachers at  
Kasiglahan village national high school  
utilizing the big five personality test

**Zubairu Muhammad**  
University of Ahmadu Bello University  
Author ID: Eco47161223  
Nigeria

Assessment of the anchor borrower  
programme on smallholder farmers in Zaria  
local government area of Kaduna state  
Nigeria

**Deepak**  
**Rashmi Pal**  
University of Delhi  
Author ID: Edu41161223  
India

Entrepreneurship education in Indian  
context

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**Passcode: 484973**  
**Meeting ID: 825 5840 8399**

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: XII

<u>Session Chair</u>	<u>Time</u>	<u>Session Members</u>
<b>Dr R. Ramachandran</b> Sona College of Arts and Science India	3:00-5:00 pm (Bangladesh) 2:30-4:30 pm (India)	
<b>Mudasir Maqbool</b> University of Kashmir Hazratbal Srinagar-190006 Author ID: Sci03161223 India	Management of Polycystic ovary syndrome using drugs of herbal origin	<b>Co-Chair</b> <b>Dr Rupali V. Jadhav</b> <b>Member</b> <b>Dr Shubhanker.Yadav</b>
<b>Dr Gunmala Gugalia</b> SDM PG Girls College Author ID: Sci16161223 India	Preparation of herbal products from waste flower of Temple of Bhilwara, Rajasthan, India	
<b>Dr FOGBONJAIYE, Seun Samuel</b> Southwestern University Nigeria Author ID: Eco55161223 Nigeria	Entrepreneurship, technology and sustainable development goals in Nigeria: today's reality	
<b>Jyoti Upadhyay</b> Rabindranath Tagore University Bhopal MP Author ID: Sci86161223 India	Assessing Water Quality and Sustainable Ecological Balance through Zooplankton Diversity and abundance" A study on the diversification of Zooplanktons as Bioindicators" Future Scope	
<b>Mandan Savita et al</b> R. C. Patel Institute of Pharmaceutical Education and Research Shirpur Author ID: PH94161223 India	Diclofenac vultures Poisoning	
<b>Join Zoom Meeting:</b> <a href="https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rQT09">https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rQT09</a> <b>Passcode: 081610</b> <b>Meeting ID: 830 6246 0809</b>		

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: XIII

#### Session Chair

**Dr Rama Gandotra**

PT. M L SD College for Women  
India

#### Time

3:30-5:30 pm (Bangladesh)

3:00-5:00pm (India)

#### Session Members

**Evgenii Gamerman**  
Russian Academy of Sciences  
Author ID: Eco97161223  
Russia

China and environmental security

**Co-Chair**  
**Smriti Singh Chauhan**  
**Member**  
**Dr Sumeet Kachhara**

**Dr Olubiyi, Timilehin Olasoji**  
Babcock University  
Author ID: Bus70161223  
Nigeria

Leveraging indigenous knowledge  
management practice in emerging  
economies: a family business perspective  
study

**Msc. Ana LLAZO**  
"Dom Nikoll Kaçorri" High school  
Author ID: Edu27161223  
Albania

The cost of education in the pre-university  
system

**GWAISON Panan Danladi et al**  
Nigeria Police Academy  
Author ID: Bus38161223  
Nigeria

Effects of Population Growth Rate, Poverty  
and COVID-19 on Economic Growth in  
Africa (2020-2022). A panel regression  
Approach

**Dr OMIMAKINDE John Akintayo**  
**OMIMAKINDE Elizabeth Adeteju**  
Obafemi Awolowo University  
Author ID: Pad39161223  
Nigeria

An assessment of external factors affecting  
the quality of governance among public  
sector institutions in Nigeria

**Join Zoom Meeting:** <https://us02web.zoom.us/j/82558408399?pwd=RU8xWEUyc0NtSWRJR3lYODBzeW1Ndz09>

**Passcode: 484973**

**Meeting ID: 825 5840 8399**

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: XIV

#### Session Chair

**Dr K. Manimekalai**

Sri GVG Visalakshi College For  
Women  
India

#### Time

5:30-7:30 pm (Bangladesh)

5:00-7:00 pm (India)

#### Session Members

**Mary Jane G. Bayaton**

Kasiglahan Village National High  
School  
Author ID: Sci02161223  
Philippines

The Impact of Computer-Aided  
Instructional Materials on Students'  
Academic Performance in Science 7

**Co-Chair**

**Dr Muhammad Getso**  
**Members**

**Prof. Dr Mahadev G. Landge**

**Dr Rajender Kumar**

**Nikita Suresh Kumawat**

**Chitisha Gunnoo**

University of Mauritius  
Author ID: Sci08161223  
Mauritius

The Role of Technology in Promoting  
Sustainability Education in Higher  
Education Institutions

**Kumawat Nikita**

**Mandan Savita**

R C Patel Institute of Pharmaceutical  
Education and Research  
Author ID: Sci17161223  
India

Green and sustainable technological  
applications in nanotechnology

**M. K. Ganeshan**

Alagappa University  
Author ID: Tech48161223  
India

The future of electronic human resources:  
artificial intelligence and automation in  
human resource functions in the information  
technology sector

**Mr. Satyendra Prasad**

Dr. A.P.J. Abdul Kalam Technical  
University  
Author ID: Sci50161223  
India

“To Develop Nobel Prize “QUANTUM  
DOT” Theory By Verilog Programming &  
Verify by Test Programming”

**Nishtha Sharma**

**Ms. Shinki K Pandey**

Kalinga University  
Author ID: Sci63161223  
India

Trend Analysis of LIC Products for  
Safeguarding Future Financial Security in  
an AI Scenario

**Join Zoom Meeting:** <https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rOT09>

**Passcode: 081610**

**Meeting ID: 830 6246 0809**

## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: XV

#### Session Chair

**Dr Shalini Singh**

CHRIST (Deemed to be University)  
India

#### Time

6:30-8:30 pm (Bangladesh)

6:00-8:00 pm (India)

#### Session Members

**Sabika Alisher**

**Sadia Saleem**

Jinnah University for Women  
Author ID: Soc40161223  
Pakistan

Critical analysis of the factors responsible  
for dropout of female students at university  
level in Karachi Pakistan

**Co-Chair**

**Dr Mujahid Farid**

**Member**

**Dr Navdeep Kumar**

**Tawhidul Islam Shifat**

**Ayub Ali**

International Islamic University  
Chittagong  
Author ID: Bus83161223  
Bangladesh

Export-Oriented Industrialization and  
Unemployment in Bangladesh: An  
Econometric Analysis

**Gayatri Sunkad**

Karnataka

Author ID: Eco36161223

India

Business and Economics

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**Meeting ID: 825 5840 8399**



## DAY TWO

17<sup>th</sup> December 2023 (Sunday)

### ROOM: XVI

#### Session Chair

**Babitha. N. S**

CHRIST (Deemed to be University)  
India

#### Time

8:00-10:00 pm (Bangladesh)

7:30-9:30 pm (India)

#### Session Members

**Md Swaid Sameh**

Govt Bangla College  
University of Dhaka  
Author ID: Eco07161223  
Bangladesh

Women's Economic Empowerment in  
South Asia: A Comprehensive Review of  
Barriers and Challenges

**Co-Chair**

**Ms.B.Iswary**

**Member**

**Lt. Dr K. Shobana**

**Ms.Ratna Raghuvanshi**

**Ms. Aarti Upadhyay**  
Author ID: Bus71161223  
India

A Comparative Study on Internal and  
External Audits in Forensic Accounting:  
Effectiveness and Impact on Organizational  
Integrity

**Aarti Upadhyay**

Rabindranath Tagore University  
Author ID: Bus77161223  
India

An Empirical Study on Entrepreneurship  
Ecosystem Required for Sustainability of  
Start-ups under Industrial Revolution 4.0,  
with Special Reference to Start-ups

Join Zoom Meeting: <https://us02web.zoom.us/j/83062460809?pwd=bTd2RklyUkVkUTc0dGs2MVZiWm8rQT09>  
Passcode: 081610

Meeting ID: 830 6246 0809

## THANK YOU